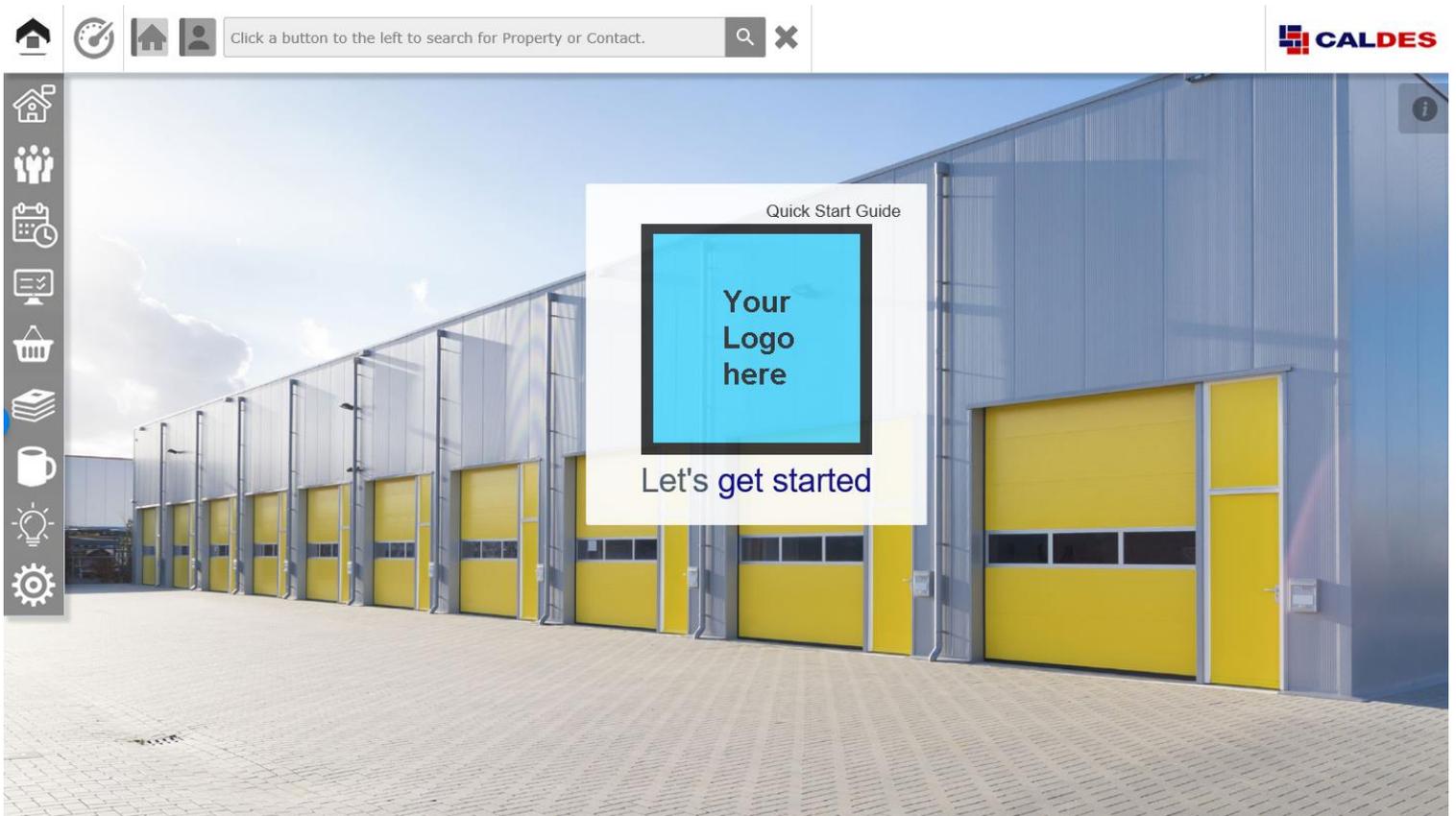


# HUB

# PROPTECH



- Caldes HUB is a Property Agency, Professional & CRM software package. Caldes is the HUB of all your information, whenever you need it.
- Collaborate whilst on the go. Act whilst away from your desk. Maximise your time and your margins.
- Caldes' HUB replaces the old Caldes Enterprise system and has 30 years of know-how and experience, encapsulated into the easiest yet smartest product on the market today.

# FOCUSED ON EASE OF USE

- Our clients love HUB's clean colour coded intuitive layout because it's focused on what they want a system to do.
- The Caldes HUB database creates competitive advantage by automating tasks and centralising information into a 'Single View' across departments and organisations.
- Gain better insights into your customer relationships.
- HUB is the most flexible system on the market today. It can instantly adapt to most scenarios at no extra cost, at the flick of a switch.

Click a button to the left to search for Property or Contact.

**CALDES**

Summary Edit Contacts Activities EPC Image / FP Brochure Match Transact Docs Reports

**100 High Street West, Brighton** (P: 11 JOB N:27) In Basket?  +

**PROPERTY REF NO: 11**

**100 High Street West**  
Brighton  
East Sussex  
BN1 1AD  
Region: SOUTH EAST

**DESCRIPTION:**  
An elegant office, close to the center of the city, in a superb business location.

**PRIVATE NOTES:**  
dfgasd:

**PROPERTY TYPES:** Retail, Office

**ACTIVITY**

18/10/2017	<b>Thumbnail click through:</b> Email click through. Property 11, Contact 123456
18/10/2017	<b>Viewing:</b> Went well. Waiting for feedback.
12/07/2017	<b>Fee forecast:</b>
28/04/2017	<b>Thumbnail click through:</b> Test click through from CRM preview page. Email thumbnail image click through. Property 11
25/04/2017	<b>Survey / Valuation:</b>
25/04/2017	<b>Viewing:</b> meet outside 25-4-2017 14:55
18/06/2009	<b>Email Out:</b>
18/06/2009	<b>Letter:</b>
06/03/2007	<b>New job:</b>
30/12/1899	<b>Viewing:</b>

**JOB CODE: 27**      **WG: Guest**

**JOB TYPE:** Agency Disposal

**STATUS:** To Let  
On market / Web - Edit status to change

**EPC STATUS: Approved**

**CURRENT EPC:** F

**POTENTIAL EPC:** B

**CURRENT ENVIRONMENTAL IMPACT:** E

**POTENTIAL ENVIRONMENTAL IMPACT:** B

***Fast***

***Up-To-Date***

***Mobile adaptive***

***Effortless***

***Comprehensive***

***Flexible***

***Visionary***

## WHAT YOU GET

- Web Based, Cross Browser, Cross Platform.
- Task, Diary and Follow Up Dashboard with Contact Lists and Property Portfolios.
- Contact, Applicant and Client Management through CRM. Organise, Categorise, Communicate & Automate.
- Current and Archived Job Information
- Job Work flow & Progression
- Applicant Matching and Marketing Activity
- Multiple Images & Floor Plans per Property
- Template Driven PDF Brochures
- Upload Externally Created PDF Brochures
- Mass Mailshots by Email & Post
- Standard Letters Template Creation
- Integration with Outlook, Word & Excel
- EPC Support
- Multiple Workgroup & Office Options
- Work in Progress & Fee Forecasting
- Professional Work, Leases, Rent Reviews, Rates, Landlord, Tenant, CPO, Dilapidations & Reminders, Comparables and Conflicts of Interest
- Website & Leading Property Portals Exports
- Marketing, Activity & Analysis Reports.

## ADDITIONAL MODULES

- SMS & MMS Text Messaging
- Overseas & Multi-Currency
- Document Management & Storage
- Invoicing & Recoverables, with Export to Accounts

# CASE STUDIES



**Alder King** introduced Caldes across all 9 offices, hosting the software on their own servers internally. An XML feed manages their website property content. Alder King also integrated their accounting systems with the software to monitor invoices and recoverable costs.

South coast based agents, **Goadsby**, purchased Caldes and worked closely with their IT team to meet the requirements of both management and the commercial agency team. Goadsby were particularly keen on the flexibility of administration.



With 8 offices spread over south and central England, Vail Williams have been keen adopters of the new HUB system and one of the first to switch from our old Enterprise software. Vail Williams use the software for agency and professional work, job tracking and marketing.

City and west end agents **Kinney Green** have installed Caldes across all 3 London based offices to provide a comprehensive database of both their own and competitors properties, with a link from the system to their website database.



Leisure specialists **Davis Coffer Lyons** self-host Caldes in a virtual server environment, supported by Caldes. Caldes upgraded the software for DCL to include a comprehensive category system for increasing the CRM capabilities of the software.



# SUPPORT

- Even the easiest product needs support, especially when dealing with third parties like the Rightmove real-time data feed or uploads to EG Property Link. We sort out all these issues, so you don't have to.
- Your Agency Software provider is an ongoing relationship. That is why HUB's administration suite has been designed to ensure it can instantly adapt to most scenarios **at no additional cost**.
- Not only is HUB the most comprehensive property CRM system you can buy, but it's cleverly designed to work with and separate out a whole range of business areas, property types, sales, lettings and professional work.

The screenshot displays the CALDES CRM interface. At the top, there is a navigation bar with icons for home, search, and user profile. A search bar contains the text "Click a button to the left to search for Property or Contact." The CALDES logo is in the top right corner. Below the navigation bar is a toolbar with icons for Summary, Edit, CRM, Activities, Require, Match, Company, Docs, Forms, and Mail. The main content area shows the profile for "Alan Sugar" with a 5-star rating and a red 'X' icon. The profile is divided into sections: Contact Details, Company Group, Activity, and a job listing. The Contact Details section includes Name (Lord Alan Sugar), Telephone (DIR: 020 7016 3870, MOB: 07968 553111, WOR: 0044 0 20 7016 3871), and Email (alan@sugars.com). The Company Group section includes Address (Sugar Enterprises, 1st Floor Landsdowne House, 57 Berkeley Square, London, ENGLAND, W1J 6ER). The Activity section shows a viewing activity on 18/10/2017 and an email click through on 25/05/2017. The job listing section shows a job with Reg 211, Status: Current, Agency Disposal, Tenure: Any, Floor Area: 1,000 sq ft - 10,000 sq ft (93 - 929 sq m), Freehold Price: Between £500,000 and £10,000,000, Location summary: Brighton, Towns: Brighton, and Property Type: Retail, Office, Cafe / Coffee Shop. A photo of Alan Sugar is shown on the right. At the bottom, there is a map showing the location of 1st Floor Landsdowne House, 57 Berkeley Square, Mayfair, London, UK.

**Alan Sugar** ★★★★★ ✖ In Basket?  +

**Contact Details**

Name: Lord Alan Sugar  
Telephone: DIR: 020 7016 3870  
MOB: 07968 553111  
WOR: 0044 0 20 7016 3871  
Email: alan@sugars.com

**Company Group**

Address: Sugar Enterprises  
1st Floor Landsdowne House  
57 Berkeley Square  
London  
ENGLAND  
W1J 6ER

**CRM**

Owner: Caldes Support  
Last Contact: 20/10/2017  
Follow up: 20/10/2017

**CONTACT TYPES**

Applicant  
Client

**CONTACT CATEGORIES**

Residential  
Private Funding  
Commercial  
Newsletter  
Christmas Card

**ACTIVITY** +

18/10/2017 Viewing: Went well. Waiting for feedback.  
25/05/2017 Email click through:

Jobs: [For more information, see the Company Page.](#)

**Req 211** Status: Current  
Job Type: Agency Disposal  
Tenure: Any  
Floor Area: 1,000 sq ft - 10,000 sq ft (93 - 929 sq m)  
Freehold Price: Between £500,000 and £10,000,000  
Location summary: Brighton  
Towns: Brighton  
Property Type: Retail, Office, Cafe / Coffee Shop

1st Floor Landsdowne House, 57 Berkeley Square, Mayfair, London, UK  
Directions Save

# 3D STACK RENT REVIEW & LEASE RENEWALS

Click a button to the left to search for Property or Contact.

**CALDES**

Summary Edit Contacts Activities EPC Image / FP Brochure Match Transact Docs Reports

**100 High Street West, Brighton** (JOB N:27)

LEASE / OCCUPIER STACK Top Floor: 3 Below ground: -1 Update Floors

To add or Edit a Leasehold Transaction, click 'Edit Space' below or double click on the floor / unit.

Floor	Leaseholder	Area (ft <sup>2</sup> )	Start Date
3	CALDES.COM (Bev Carter)	1,500 ft <sup>2</sup>	May 2023
2	CALDES.COM (Bev Carter)	500 ft <sup>2</sup>	May 2023
1		1,000 ft <sup>2</sup>	Nov 2017
G		1,500 ft <sup>2</sup>	Jul 2018
B			

KEY

- Unassigned
- TBC
- Vacant
- Expired
- 3 Months
- 6 Months
- 9 Months
- 12 Months
- 18 Months
- Long term

Link Property Leases Edit space

## CONTACT

T: 0800 142 5604

E: [srb@caldes.com](mailto:srb@caldes.com)

W: [caldes.com](http://caldes.com)